



THE COACH EDUCATION STRUCTURE

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TYPICAL ENVIRONMENT

LOCAL / REGIONAL

NATIONAL / INTERNATIONAL

TYPICAL ATHLETE

BEGINNERS / JUNIORS

CHALLENGER OR NATIONAL TEAM

LEVEL OF COMMITMENT

HOBBY / VOLUNTARY

PART TIME / PROFESSIONAL

ACCUMULATIVE
COMPETENCE
AND "KNOW-HOW"

ONLINE

CONTACT

FOUNDATION

PERFORMANCE

PRO TRAINING

COMPETITION MASTER

TARGET GROUP

INDIVIDUAL / SMALL TEAM

TEAM / COACH NETWORK

TIME INVESTMENT

4 - 6 HRS / WEEK

40 HRS / WEEK

COURSE DURATION

3 MONTHS

3 MONTHS

1 WEEK +
ONLINE PART

1 WEEK +
TESTIMONIAL